

Why do we need to take action to reduce food loss and waste?

Globally...

1/3

of the world's food is squandered



Equivalent to 1.3 billion tons of wasted food

This means 30 – 40% of edible foods end up in landfills instead of on the plates around the world.



Approx. costing

1

trillion USD



70% of all global food waste is made up of uneaten food that is perfectly edible.

In the UAE...

The UAE is currently one of the world's largest per capita generator of food loss and waste

6 billion AED

are wasted annually on food waste in the UAE

Nema's objective



is to engage all stakeholders across the food value chain to take actions to reduce food loss and waste through a coordinated and structured approach.

UAE joins forces to tackle food loss and Waste

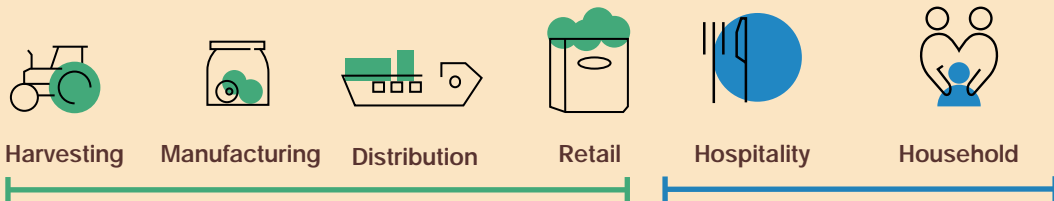
In a joint effort we aim to influence the community to change to more positive behaviors that allow us to prevent or reduce food waste; to sustain our resources and achieve UAE's target of reducing food waste by 50% by 2030 to meet its food security strategy goals and UN sustainable development goals.



Our target is to reduce food waste by

50% by 2030

We need to reduce food loss and food waste across the food value chain

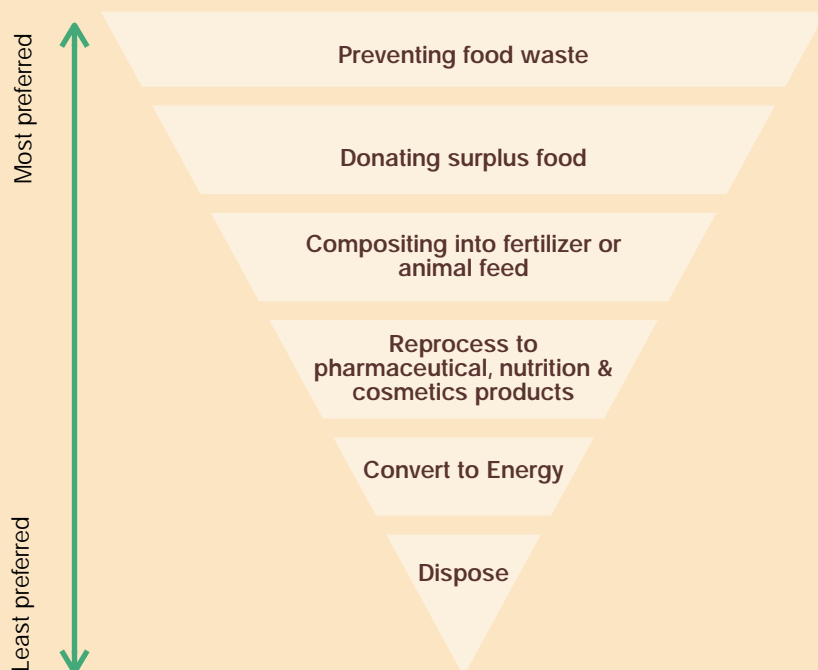


Food loss happens from production to retail due to poor harvest, transportation or storage

Food waste is food thrown away before or after it spoils by consumer

Approaches to reducing food loss and waste:

Wasting less food means ensuring enough food is available for growing populations and achieving sustainable development goals



Aligning for collaboration: Our taskforce will act in 5 working streams

- Developing a national baseline to measure food loss & waste to better quantify the problem and identify hotspots that need to be solved
- Uncovering the root causes behind current behaviors & introducing nudges to build new behavioral norms around responsible consumption
- Increasing public awareness, educating & enabling the community to make better decisions about their consumption
- Shaping policy landscape to better tackle food loss & waste to create an enabling environment and promote responsible consumption
- Joining forces with Stakeholders to lead initiatives that develop innovative and technological solutions to reduce food waste

Food is a blessing we must preserve, but also an act of kindness, over and above that which is considered due.



Would you like to contribute to change? Join the movement



نعمة ne'ma

it is a platform that will bring us together to establish a unified movement towards change to reduce food loss and waste



Nema is the UAE Strategic National Food Loss and Waste Initiative designed to translate H.H. Sheikh Mohamed bin Zayed Al Nahyan's vision of becoming more mindful of our resources and not wasting food ... but instead, preserving and sustaining resources for the next generation.